



***Warehouse
& Logistics News***

**Media Pack
& Features List 2024**

THE UK'S ONLY FORTNIGHTLY MAGAZINE FOR THE INDUSTRY



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Warehouse & Logistics News is the leading publication and online resource for the UK warehousing, materials handling and logistics sector.

As the industry's only fortnightly publication in the UK, we pride ourselves with delivering the most up to date industry news and information, distributed in both print and digital formats to keep the current generation of buyers and decision makers up to date.

Throughout the following pages, you will find a complete list of advertising options, including print and digital opportunities.

If you would like to advertise your company in our publication, contribute to any of our features, or for more information, the team are ready to talk through your plans and maximise your exposure.

We look forward to working with you in 2024.

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Published by
Grandflame Ltd

Readership

**Warehouse
& Logistics News**

The magazine is distributed in **PRINT & DIGITAL** formats and is available on our **WEBSITE & SOCIAL MEDIA** channels



PRINT

7,232 copies are posted per issue



DIGITAL

53,946 copies are emailed per issue



WEBSITE

49,458 visitors to our website per month



SOCIAL

24,237 followers across our social media channels



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PRINT

The **PRINT** edition of Warehouse & Logistics News is personally addressed and posted to 7,232 warehousing and logistics professionals every two weeks.



DIGITAL

The **DIGITAL** edition of Warehouse & Logistics News is the same as the print version, in an online format. Each issue is emailed to 53,946 warehousing and logistics professionals.



WEBSITE

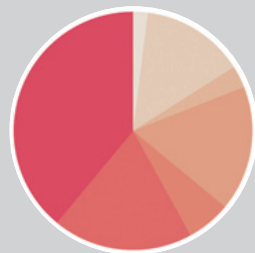
Visitors to WarehouseNews.co.uk have the opportunity to read the **DIGITAL** edition of the magazine. Current figures show that our website is visited by 49,458 unique users per month.



SOCIAL

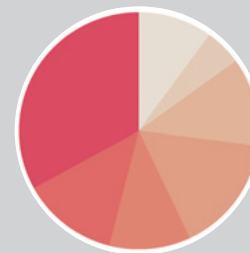
The **DIGITAL** edition is also available to our 24,237 followers, via all the major social media platforms, including X, Instagram and LinkedIn.

Readership & Circulation breakdown



Readership by Job Title

- 41% Company Management - General Manager / CEO / Chair
- 20% I.T & Supply Chain Management
- 18% Logistics / Warehouse Management
- 5% Production & Project Management
- 13% Storage & Warehouse / Materials Handling Management
- 2% Consultants
- 1% Other



Circulation breakdown

- 33% Manufacturing, including: Electrical, Automotive, Textiles etc
- 12% Materials Handling
- 10% Ports & Terminals
- 18% Retail & Distribution, FMCG
- 14% 3rd Party Storage Warehouse Distribution
- 3% Local & Central Government
- 10% Other

Magazine Rates & Data

Magazine Advertising Rates

	1 issue	6 issues	12 issues	24 issues
Double Page Spread (A2)	£3,480	£3,132	£2,958	£2,784
Full Page (A3)	£2,080	£1,872	£1,768	£1,664
Half Page (A4)	£1,470	£1,323	£1,249	£1,176
Quarter Page (A5)	£1,070	£963	£909	£856

Special Positions Available

*** Please call for more details ***

Magazine Specifications

	Trim Size	Bleed Size
Double Page spread (A2)	594mm X 420mm	600mm X 426mm
Full Page (A3)	297mm X 420mm	303mm X 426mm
Half Page A3 (Portrait)	210mm X 297mm	n/a
Half Page A3 (Landscape)	267mm X 189mm	n/a
Quarter Page (Portrait)	128mm X 181mm	n/a
Quarter Page (Landscape)	210mm X 148mm	n/a

Special Sizes Available

*** Please call for more details ***

Front Cover

Front Cover News Story - This exclusive package gives you the opportunity for your company and your brand to dominate a particular issue and achieve the maximum impact in print, digital, online and email formats - £2,995.

Corporate Showcase

The Corporate Showcase includes a full page A3 interview and an A3 advertisement/editorial page. These two pages give you in-depth coverage and allow you to promote your latest products and services to a relevant audience via print, digital, and online formats - £3,245.



Now in its fourteenth edition, the Warehouse & Logistics News ANNUAL introduces your company to potential buyers in your category.

Published in December as a standalone A4 publication, the Warehouse & Logistics News ANNUAL covers all the major categories in equipment, technology and services for the warehouse and logistics industry.

In addition, the ANNUAL includes in-depth reports from our Feature Editors on the year as a whole and comments and reports from the major UK industry associations, regarding their activities in the past 12 months.

Headline Sponsor

As the Headline Sponsor in your category you will receive a double page interview and a second double page spread for advertising, news stories and customer case studies. You will also receive front cover branding, inclusion in the contents pages and a web site banner. The price to be the exclusive, sole Headline Sponsor of your chosen category is £3,200.

Advertising

The ANNUAL also offers you the opportunity to advertise your company in the various different sections including opposite the list of headline sponsors at the front, alongside the reports from the trade associations and supporting the headline sponsors in each category. Advertising packages start from £1,095 for a single A4 page, plus various other special positions are available.

Further information

You can view the current ANNUAL on our website or by clicking here. If you would like to see a hard copy or for more information about this unique opportunity, please call us on 01923 272 965.



Online Advertising

**Warehouse
& Logistics News**

Website Advertising

49,458 users

WarehouseNews.co.uk has been the number one news platform for warehousing and logistics professionals for the last twenty years.

Please contact James or Grant to discuss your online advertising on 01923 272 965

Weekly Email Newsletter

53,472 subscribers

The Warehouse & Logistics News newsletter is a round-up of all latest industry news from that week. Banner advertising options are available.

Click here for prices.

Digital Edition Newsletter

53,946 subscribers

The digital edition of Warehouse & Logistics News is emailed to our subscribers each fortnight, with a link to the latest digital version of the magazine. Banner advertising options are available.

Click here for prices.

Solus Email Campaign

48,209 recipients

A solus campaign is your opportunity to send your own bespoke branded email to the full Warehouse & Logistics News email database.

Price on application.

Headline News Online

49,458 users

Your story will be the main headline news article at the top of the Warehouse & Logistics News website and on the homepage for a total of 5 weeks. The price to be involved is £445.

Click here for prices



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Features List - 2024

January 1st

**Booking & Copy deadline:
Friday, December 8th**

Warehouse I.T:

Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

Warehouse Lighting:

Smart lighting solutions for today's warehouses, including high bay, LED, energy-efficient, systems and controls.

Lifting Gears & Cranes:

Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

January 15th

**Booking & Copy deadline:
Tuesday, January 2nd**

Doors & Curtains:

Includes industrial doors, curtains and roller shutters.

Pallet Networks:

A review of the major European, UK and regional pallet networks.

Warehouse Automation & Robotics:

Automated materials handling equipment and systems including robotics and AGV's.

LOGISTICS INSIGHT

The first Logistics Insight Supplement of the year.

Warehouse & Logistics News will be running a quarterly logistics supplement, featuring everything within the logistics industry: road, rail, freight and air.

For further information please [click here](#).

February 1st

**Booking & Copy deadline:
Friday, January 12th**

Fork Lift Trucks:

Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other machines.

Packaging:

Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

Warehouse Flooring:

Includes floor preparation, maintenance, mezzanines, area markings and cleaning machines.

February 15th

**Booking & Copy deadline:
Friday, January 26th**

The Loading Bay:

Includes doors, dock levellers, dock lifts and safety devices.

Power Sources:

Motive power in the warehouse and logistics environment, including LPG gas, batteries, including charging and changing systems and engines.

Order Picking:

Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

March 1st

**Booking & Copy deadline:
Friday, February 9th**

Pallets & Containers:

Including wood and plastic, suppliers, pallet pools, pallet management, pallet inverters and all other products.

Cold Storage & Distribution:

A look at mobile and static refrigeration and related technology, to keep products at the correct temperature throughout the supply chain.

Buildings/Facilities:

Main structures, key equipment, temporary buildings and firewall installation.

SUPPLEMENT:

LogiMAT

19th-21st March - A preview for pre, during and post LogiMAT 2024, the leading trade fair, that provides a comprehensive market overview, at Messe Stuttgart.

Features List - 2024

**Warehouse
& Logistics News**

March 15th

**Booking & Copy deadline:
Friday, February 23rd**

Doors & Curtains:

Includes industrial doors, curtains and roller-shutters.

Warehouse I.T:

Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

Conveying & Sortation:

Conveyors, rollers, work stations and the loose loading of bulk goods.

SUPPLEMENT:

The Warehouse

An in-depth look at the internal workings of the modern warehouse, including materials handling equipment, storage, planning, lighting, flooring, and I.T. needed to run the operations.

April 1st

**Booking and Copy Deadline:
Friday, March 8th**

Warehouse Automation & Robotics:

Automated materials handling equipment and systems including robotics and AGV's.

Fork Lift Trucks:

Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach and other specialist machines.

Storage Solutions:

Maximising the efficient use of space in the warehouse, including pallet racking, cantilever racking, shelving and other applications.

April 15th

**Booking and Copy Deadline:
Thursday, March 28th**

Power Sources:

Motive power in warehouse and logistics, including LPG, batteries, including charging and changing systems and engines.

Lifting Gears & Cranes:

Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

The Loading Bay:

Includes doors, dock levellers, dock lifts and safety devices.

May 1st

**Booking and Copy Deadline:
Friday, April 12th**

Warehouse Flooring:

Includes floor preparation, maintenance, mezzanines and area markings.

Order Picking:

Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

Doors & Curtains:

Includes industrial doors, curtains and roller-shutters.

SUPPLEMENT:

IWLEX

14th-15th May - Inside Warehouse Logistics Expo (IWLEX 2024) is the UK's only dedicated warehouse operations event steered by warehouse logistics practitioners for practitioners, at the NAEC, Stoneleigh, Coventry.

May 15th

**Booking and Copy Deadline:
Friday, April 26th**

Pallet Networks:

A review of the European, UK and regional pallet networks.

Conveying & Sortation:

Conveyors, rollers, work stations & the loose loading of bulk goods.

Packaging

Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

REPORT:

Retail Logistics Report

The Retail Logistics Report will explore the latest trends and developments in warehousing and logistics in all areas of retail.

Features List - 2024

June 1st

Booking and Copy Deadline:
Friday, May 10th

Warehouse Lighting:

Smart lighting solutions, including high bay, LED, energy-efficient, long-life, sensor-activated systems and controls.

Buildings/Facilities:

Main structures, key equipment, temporary buildings and firewall installation.

Cold Storage & Distribution:

A look at mobile and static refrigeration and related technology, to keep products at the correct temperature.

SUPPLEMENT:

Multimodal

11th-13th June - Multimodal is the established UK trade fair that attracts leading exhibitors who offer the latest logistics innovations and supply chain solutions, at the NEC, Birmingham.

June 15th

Booking and Copy Deadline:
Friday, May 31st

The Loading Bay:

Includes doors, dock levellers, dock lifts and safety devices.

Power Sources:

Motive power in the warehouse and logistics environment, including LPG gas, batteries, including charging and changing systems and engines.

Fork Lift Trucks:

Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

July 1st

Booking and Copy Deadline:
Friday, June 14th

Storage Solutions:

Maximising the efficient use of space in the warehouse, including pallet racking, cantilever racking, shelving and other applications.

Doors & Curtains:

Includes industrial doors, curtains and roller-shutters.

Order Picking:

Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

July 15th

Booking and Copy Deadline:
Friday, June 28th

Packaging:

Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

Pallets & Containers:

Including wood and plastic, suppliers, pallet pools, pallet management, pallet inverters and all other products.

Warehouse I.T:

Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

August 1st

Booking and Copy Deadline:
Friday, July 12th

Lifting Gears & Cranes:

Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

Warehouse Automation & Robotics:

Automated materials handling equipment and systems including robotics and AGV's.

Warehouse Lighting:

Smart lighting solutions for today's warehouses, including high bay, LED, energy-efficient, long-life, sensor-activated systems and controls.

LOGISTICS INSIGHT

The second Logistics Insight Supplement of the year, helping supply chains flow and featuring all things logistics, including: road, rail, freight and air. For further information please [click here](#).

Features List - 2024

August 15th

**Booking and Copy Deadline:
Friday, July 26th**

Fork Lift Trucks:

A look at all things fork truck; includes counterbalance trucks, side loaders, VNA, reach trucks and other specialist machines.

Warehouse Flooring:

Includes floor preparation, maintenance, mezzanine floors and area markings.

Conveying & Sortation:

Conveyors, rollers, work stations and the loose loading of bulk goods.

September 1st

**Booking and Copy Deadline:
Friday, August 9th**

Pallet Networks:

A review of the major European, UK and regional pallet networks.

Buildings/Facilities:

Main structures, key equipment, temporary buildings and firewall installation.

The Loading Bay:

Includes doors, dock levellers, dock lifts and safety devices.

September 15th

**Booking and Copy Deadline:
Friday, August 23rd**

Storage Solutions:

Maximising the efficient use of space in the warehouse, including pallet racking, cantilever racking, shelving and other applications.

Order Picking:

Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

Power Sources:

Motive power in warehouse and logistics, including LPG gas, batteries, charging and changing systems and engines.

October 1st

**Booking and Copy Deadline:
Friday, September 13th**

Fork Lift Trucks:

A look at all things fork truck; includes counterbalance trucks, side loaders, VNA, reach trucks and other specialist machines.

Warehouse I.T:

Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

Doors & Curtains:

Includes industrial doors, curtains and roller-shutters.

October 15th

**Booking and Copy Deadline:
Friday, September 27th**

Packaging:

Including returnable transit packaging, stretch wrappers and other forms of protection used in the supply chain.

Warehouse Lighting:

Smart lighting solutions for today's warehouses, including high bay, LED, energy-efficient, long-life, sensor-activated systems and controls.

Warehouse Automation & Robotics:

Automated materials handling equipment and systems including robotics and AGV's.

SUPPLEMENT:

PPMA

24th-26th September - PPMA Show is the UK's no.1 event for the processing and packaging industry, showcasing the latest machinery, robotics and industrial vision, at the NEC, Birmingham.

LOGISTICS INSIGHT

The final Logistics News Supplement of the year, helping supply chains flow, including: road, rail, freight and air. For further information please [click here](#).

Features List - 2024

November 1st

Booking and Copy Deadline:
Friday, October 11th

Pallet Networks:

A review of the major European and UK networks.

Warehouse Flooring:

Includes floor preparation, maintenance, mezzanines and area markings.

Conveying & Sortation:

Conveyors, rollers, work stations and the loose loading of bulk goods.

November 15th

Booking and Copy Deadline:
Friday, October 25th

Cold Storage & Distribution:

A look at mobile and static refrigeration and related technology, to keep products at the correct temperature.

The Loading Bay:

Includes doors, dock levellers, dock lifts and safety devices.

Power Sources:

Motive power in the warehouse and logistics environment, including LPG gas, batteries, including charging and changing systems and engines.

SUPPLEMENT:

The Warehouse

An in-depth look at the internal workings of the modern warehouse, including materials handling equipment, storage solutions, planning, lighting, flooring, and the I.T. needed to run the operations.

December 1st

Booking and Copy Deadline:
Friday, November 8th

Order Picking:

Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

Buildings & Facilities:

Main structures, key equipment, temporary buildings and firewall installation.

Packaging:

Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

December 15th

Booking and Copy Deadline:
Friday, November 22nd

Fork Lift Trucks:

Fork Lift Trucks: Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Storage Solutions:

Maximising the efficient use of space in the warehouse with the latest storage solutions including pallet racking, cantilever racking, shelving and all other applications.

Pallets & Containers:

We take a look at the world of pallets; including wood and plastic pallets, pallet suppliers, pallet pools, pallet management, pallet inverters and all other associated products.

The ANNUAL

Booking and Copy Deadline:
Friday, October 18th

Warehouse & Logistics News takes an in-depth look at the major events and developments in 2023. Including independent write-ups from the leading trade associations, news about materials handling equipment, storage solutions, planning, lighting, flooring, I.T. and more.



Features List - 2024

Features

Automation & Robotics	Jan 15th	Apr 1st	Aug 1st	Oct 15th		
Buildings & Facilities	Mar 1st	Jun 1st	Sep 1st	Dec 1st		
Cold Storage & Distribution	Mar 1st	Jun 1st	Nov 15th			
Conveying & Sortation	Mar 15th	May 15th	Aug 15th	Nov 1st		
Doors & Curtains	Jan 15th	Mar 15th	May 1st	Jul 1st	Oct 1st	
Flooring	Feb 1st	May 1st	Aug 15th	Nov 1st		
Forklift Trucks	Feb 1st	Apr 1st	Jun 15th	Aug 15th	Oct 1st	Dec 15th
I.T	Jan 1st	Mar 15th	Jul 15th	Oct 1st		
Lifting Gears & Cranes	Jan 1st	Apr 15th	Aug 1st			
Lighting	Jan 1st	Jun 1st	Aug 1st	Oct 15th		
Loading Bay	Feb 15th	Apr 15th	Jun 15th	Sep 1st	Nov 15th	
Order Picking	Feb 15th	May 1st	Jul 1st	Sep 15th	Dec 1st	
Packaging	Feb 1st	May 15th	Jul 15th	Oct 15th	Dec 1st	
Pallets & Containers	Mar 1st	Jul 15th	Dec 15th			
Pallet Networks	Jan 15th	May 15th	Sep 1st	Nov 1st		
Power Sources	Feb 15th	Apr 15th	Jun 15th	Sep 15th	Nov 15th	
Storage Solutions	Apr 1st	Jul 1st	Sep 15th	Dec 15th		

Supplements

Logistics Insight	Jan 15th	Jul 15th	Oct 15th			
LogiMAT	Mar 1st					
The Warehouse	Mar 15th	Nov 15th				
IWLEX	May 1st					
Retail Logistics Report	May 15th					
Multimodal	Jun 1st					
PPMA Show	Sep 15th					

Our Team

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